

## **Polaris Organises First Ever Global Financial Technology E-Conference**

- *Creates a Unique Forum for Industry Experts Across the Globe to Collaborate, Assimilate and Network*
- *Demonstrates Financial Technology Expertise and Thought Leadership*

**Chennai (India), July 26, 2011:** Polaris Software (POLS.BO), a leading global Financial Technology Company, successfully conducted the first ever 'Polaris Financial Technology E-Conference', bringing together analysts, partners, customers, industry leaders and associates across 3 continents and 4 time zones. The one-of-its-kind FT e-conference, held in Chennai, highlighted the importance of Collaboration, Assimilation and Networking. Being in the BFSI sector for over 25 years, Polaris has used innovative and contemporary financial technology to continually build expertise and deliver efficiency. The event demonstrated Polaris' knowledge in new technologies and its experiences with different implementations, offering a perfect experience exchange platform for participants across the globe.

The 'Polaris Financial Technology E-Conference' has created a global forum for learning and discussions, opening up opportunities to exhibit new tools and smart applications live to leadership teams, analysts, partners, industry leaders and Polaris' own associates. Presentation of White papers, Case studies, Innovation, Ctrl Z and Value Expos showcased the abundant talent and domain expertise prevailing in the organization. Panel discussions on 'Emerging growth of super regional banks' and 'Will Oracle/Microsoft take up banking' were held with panels comprising IIT professor Dr.V.Kamakoti along with the other Polaris thought leaders.

Speaking as the keynote speakers at the two day e-conference, Aruna Rao, Executive Vice President, Group CIO, Kotak Mahindra Bank and S. Kumar, Assistant General Manager, Corporation Bank addressed topics such as 'The Top 10 Banking Priorities of CIOs' and 'Impact, Challenges & Opportunities in the 8 Key Emerging Trends of Banking Technology' respectively.

The Polaris FT E-Conference is the culmination of our series of technology conferences conducted across the globe in cities like Chennai, Gurgaon, Mumbai, Hyderabad, Singapore, London, and Jersey City. Speakers who attended the Polaris Technology Conferences included Philip Beville, CIO, St. James's Place (Part of Lloyds Banking Group), Chtis Skinner, Chairman, Financial Services Club, London, Ketan Thakkar, JPMC, Chief Architect, Asset Management Group, Kunjithapatham Velayutham, JPMC, Executive Director, Marc Beliner, DTCC, Director, Information Services, Mohan Kumar, Morgan Stanley, Executive Director, Nicole Sturgill, Tower Group, Research Director, Delivery Channels, Francis A Shanahan, Citi, SVP & Head of UI Framework and Portal Platform Development, Prabhakar Tadepalli, Co-Founder & MD, Typone, Vineet Shrivatsava, Director, IT, Cadence Design Systems, Hitesh Arora, CIO, Max New York Life Insurance Co. Ltd and Nick Nicholas, EMC - Information Intelligence Group (partner Company), Senior Manager, Alliances.

Speaking on the *Polaris foundation pillars as the superstructure of technology*, **Arun Jain, Chairman & CEO, Polaris Software**, said, "With great pride, we share the success of the 'Polaris Financial Technology E-Conference', which brought together both internal and external leaders,

exploring new and existing grounds in the FT domain. With extensive panel discussions and in-depth presentations, the conference has brought to the table varied expertise and strategies that have proved our leadership in the financial technology space.”

Commenting on the initiation of the Polaris FT e-conference, **Shashi Mohan, CTO, Polaris Software**, said, “The roaring success of this annual event has highlighted the best of Polaris' processes and offerings to our customers as well as industry peers. Crucial lessons learned from the various white papers, case studies and presentations have inspired us to publish a book on all the winning articles from these conferences. The book will enable us to identify our strengths and weaknesses, and also give our organisational thought leaders a new perspective of existing processes. The Polaris FT E-Conference stands testimony to our global leadership in the Financial Technology space and we will continue to accelerate this momentum in the coming years.”

**About Polaris Software Lab**

Polaris Software Lab (POL.S.BO) is a leading Financial Technology company, with its comprehensive portfolio of products, services and consulting. Polaris has a talent strength of over 11,000 solution architects, domain and technology experts. The company owns the largest set of Intellectual Properties in the form of a comprehensive product suite, Intellect GUB M180. Intellect is the first pure play SOA based application suite for Retail, Corporate, Investment banking and Insurance.

Polaris is headquartered in Chennai and has offices in all global financial hubs including Bangalore, Belfast, Chennai, Chicago, Dubai, Dublin, Frankfurt, Fremont, Hong Kong, Ho Chi Minh City, Hyderabad, Illinois, Kuala Lumpur, London, Madrid, Manama, Melbourne, Mississauga, Mumbai, Neuchatel, New Delhi, New Jersey, Paris, Pittsburgh, Pune, Riyadh, Santiago, Seoul, Shanghai, Singapore, St. Germain En Laye, Sydney, Thane, Tokyo, Toronto, Utrecht, Victoria and Wicklow. For more information, please visit <http://www.polarisFT.com/>

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