

The Hindu Business Line

Polaris Software ties up with Interwoven

<http://www.thehindubusinessline.com/blnus/15221301.htm>

MUMBAI: Polaris Software Lab Ltd announced that it has entered into an agreement with Interwoven, a provider of content management solutions, to organize a round table on 'Enterprise Content Management'.

The round table, which will focus on the manufacturing sector, is being held to create a greater impact of the business value that content management can bring about in larger enterprises, the Chennai-based IT company informed the stock exchanges.

"Owing to its rich experience and expertise in Enterprise Systems, Polaris understands that in order to provide an enhanced customer experience to its clients, advanced content management solutions have to be integrated with its products," Mr. S R Ramaswami, Senior Vice-President of Polaris, said. - PTI

The Hindu

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<http://www.hindu.com/2005/12/23/stories/2005122303381804.htm>

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Kerala News.com

Polaris Software organises round table meet on content management

<http://www.newkerala.com/news.php?action=fullnews&id=72036>

Mumbai: Polaris [Software](#) Lab Ltd announced that it and Interwoven, a leading [global](#) provider of content [management solutions](#), have come together to organise a round table on 'Enterprise Content Management' in the city today.

The round table, focused on the manufacturing sector, featured Polaris Software Senior Vice President and Member of the Corporate Leadership Team S R Ramaswami, Interwoven Country Head (India) Sunil Chavan, ICICI Head ([Internet Banking](#)) Sanjay Sood, Bharti Infotel Head (IT) Manoj Srivastava and Alstom India Director (ITC) C R Narayanan.

Speaking about the company's partnership with Interwoven, Mr. Ramaswami said, "Owing to its rich experience and expertise in enterprise systems, Polaris understands that in order to provide an enhanced customer experience to its clients today, advanced content management solutions have to be integrated with [its products](#)." "This understanding and thought leadership forms the basis for Polaris' partnership with Interwoven. This round table is an effort to share the knowledge with the manufacturing sector," he added.

Over 25 senior invitees attended the round table from the enterprise and [manufacturing](#) community.

Following this event, Polaris and Interwoven has planned to organise similar round tables on the relevance of content management to other industrial sectors.

The objective of holding the Round Table was to create a greater impact of the business value that content management can bring about in larger enterprises.

The analyst group's recent findings also indicated that the content applications/content management software market was expected to reach an estimated size of US 52 million dollars by 2007

DomainB.com

http://www.domain-b.com/companies/companies_p/polaris_software/20051222_Interwoven.htm

Polaris Software, Interwoven jointly organise round table on ECM

22 December 2005

Polaris Software and Interwoven, a leading global provider of content management solutions, came together to organise a round table on 'enterprise content management' in Mumbai today.

The round table, which focused on the manufacturing sector, featured S R Ramaswami, senior vice president and member of the corporate leadership team of Polaris, Sunil Chavan, country head, India, Interwoven, Sanjay Sood, head, internet banking, ICICI, Manoj Srivastava, head, IT, Bharti Infotel and C R Narayanan, ITC Director, Alstom India.

Speaking on Polaris' partnership with Interwoven, Ramaswami said, "Owing to its rich experience and expertise in enterprise systems, Polaris understands that in order to provide an enhanced customer experience to its clients today, advanced content management solutions have to be integrated with its products. This understanding and thought leadership forms the basis for Polaris' partnership with Interwoven. This round table is an effort to share the knowledge with the manufacturing sector."

Over 25 senior invitees attended the round table from the enterprise and manufacturing community. Following this event, Polaris and Interwoven plan to extend similar round tables on the relevance of content management to other industrial sectors.

The objective of holding the round table was to create a greater impact of the business value that content management can bring about in larger enterprises. The analyst group's recent findings also indicate that the content applications / content management software market is expected to reach an estimated size of \$52 million by 2007. Interwoven with its cutting edge solutions and Polaris as a strong implementation partner, propose to work together in close partnership to target this market.

CIOL.com

<http://www.ciol.com/content/news/2005/105122214.asp>

Polaris, Interwoven organize round table

To enhance its productivity and efficiency, the enterprise sector has to adopt technology and IT on a large scale

BANGALORE: Polaris Software Lab, Ltd, a provider of financial and enterprise technology solutions and strategic offshore IT services, and Interwoven, a provider of content management solutions, came together to organize a round table on 'Enterprise Content Management' in New Delhi today.

The round table, which focused on the manufacturing sector, featured S R Ramaswami, senior vice president & member of the Corporate Leadership Team of Polaris Software Lab, Sunil Chavan, country head, India, Interwoven, Sanjay Sood, head Internet banking, ICICI, Manoj Srivastava, head of IT, Bharti Infotel and C R Narayanan, ITC director, Alstom India.

Addressing CXOs of the enterprise and manufacturing sector, Chavan said, "To enhance its productivity and efficiency, the enterprise sector has to adopt technology and IT on a large scale. Today, the real challenge is competently managing information making the right content available to the right person at all times. Thus, the need of the hour is the marriage of existing information systems and Content Management solutions. This integration will play a defining role in determining the success of a player in the manufacturing space."

Speaking about Polaris' partnership with Interwoven, S R Ramaswami said, "Owing to its rich experience and expertise in Enterprise Systems, Polaris understands that in order to provide an enhanced customer experience to its clients today, advanced Content Management solutions have to be integrated with its products. This understanding and thought leadership forms the basis for Polaris' partnership with Interwoven. This round table is an effort to share the knowledge with the manufacturing sector."

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Sify.com

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<http://sify.com/finance/equity/fullstory.php?id=14055600>

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The round table, which will focus on the manufacturing sector, is being held to create a greater impact of the business value that content management can bring about in larger enterprises, the Chennai-based IT company today informed the stock exchanges.

"Owing to its rich experience and expertise in Enterprise Systems, Polaris understands that in order to provide an enhanced customer experience to its clients today, advanced content management solutions have to be integrated with its products," S R Ramaswami, Senior Vice President of Polaris, said. | [Read more Finance news.](#) |

"This understanding and thought leadership forms the basis for Polaris' partnership with Interwoven," he said.

The analyst group's recent findings also indicate that the content applications and content management software market is estimated to be worth \$52 million by 2007.

The Economic Times

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<http://economictimes.indiatimes.com/articleshow/1341747.cms>

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The analyst group's recent findings also indicate that the content applications and content management software market is estimated to be worth 52 million US dollars by 2007.

WebIndia123.com

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<http://news.webindia123.com/news/showdetails.asp?id=198458&cat=Business>

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