



3 Idiots gets real with three friends. Check out how

Ranchoddas Shyamaldas Chanchad (Rancho), brilliantly played by Aamir Khan in Bollywood top-grosser 3 Idiots, exists. So do Farhan Qureshi and Raju Rastogi, who ably support Rancho in following their dreams by challenging convention. The truth is they are all real life characters. If there is one takeaway from 3 Idiots, it is that of deep-rooted trust among friends to perform in an unfettered environment — an attribute demonstrated by Yogesh Andlay, Arun Jain and Vishnu Dusad in more ways than one. From engineering classes in the late-70 s to a small IT outfit operated out of a tea-stall to the present-day honchos, the triptych survived through thick and thin.

Just as in the film, they trampled conventions and denounced the rat race to rewrite the rules of the game at a time when PCs meant private conversations. Today, while Andlay runs a start-up incubator in Noida, Dusad churns out banking and financial software as the head of Nucleus Software Exports next door and Jain is the CMD of Polaris Software in Chennai. It's been a long story. CD sifts the real from the reel with Andlay and Dusad at the latter's 5-acre headquarters in Noida while they hook up with Jain in Chennai on the videophone.

Cut to the dog-eat-dog world of IIT-Delhi, circa 1974. Andlay signs up for textile engineering and gets acquainted with seniors, among them Shailendra Jain, the elder brother of Arun. Vishnu Dusad checks in for the same course a year later. "Shailendra used to run a group called Ullas for

nurturing talent and it brought us together," reminisces Andlay. Arun joined electronics at Delhi College of Engineering in 1978 and Ullas primarily served as the social connect for the trio. The bonding grew through plays, debates and tech interaction until 1979, when Andlay and Dusad majored and took to freelancing. "We knew a little bit of code and I could manage COBOL, which soon found application at a senior's new data centre," says Dusad. Time flew as the duo roughed it out, literally.

Circa 1983, enter Arun Jain. "That's when I bagged a job with a telco and was about to go to Pune but Yogesh and Vishnu prodded me to stay and we launched a partnership, International Information Systems, the same year," he says. Back in college, Jain's '2K interpreter on a ROM' won many hearts. Simply put, the project helped write small programmes in BASIC language. At a time when PCs were a luxury, colleges made do with microprocessor kits. In other words, Jain's chip could be put on microprocessors for colleges to breathe through primitive PCs. "At that time, we had no idea of patents or royalties and found ourselves doing sundry jobs for no more than Rs 12,000-15,000 a month," says Jain.

http://articles.economictimes.indiatimes.com/2010-03-12/news/28413190_1_arun-jain-idiots-textile-engineering
