



POLARIS[®]
live your dream



Digital Enterprise 360

Digitize, automate and simplify your processes to achieve superior operating metrics. Optimize customer engagement and streamline communications with your ecosystem of business partners.

Your Framework for Digital Disruption and Design Innovation

In order to remain competitive and thrive in the digital era, companies across all industries are undergoing digital transformations. As part of this journey, organizations must digitize, automate and simplify operations so that they can serve their customers better and improve operating metrics.

Polaris, a leader in digital banking and enterprise transformation for over 25 years, helps clients confront the challenges of digital transformation. Our proprietary frameworks and methodologies are designed for breakthrough outcomes, where incremental improvements are not sufficient.

Your Digital 360 Enterprise Begins with Design Thinking

Our Digital Enterprise 360 Framework and our detailed requirements gathering approach set us apart from our competitors. No two recommendations or roadmaps are ever the same.

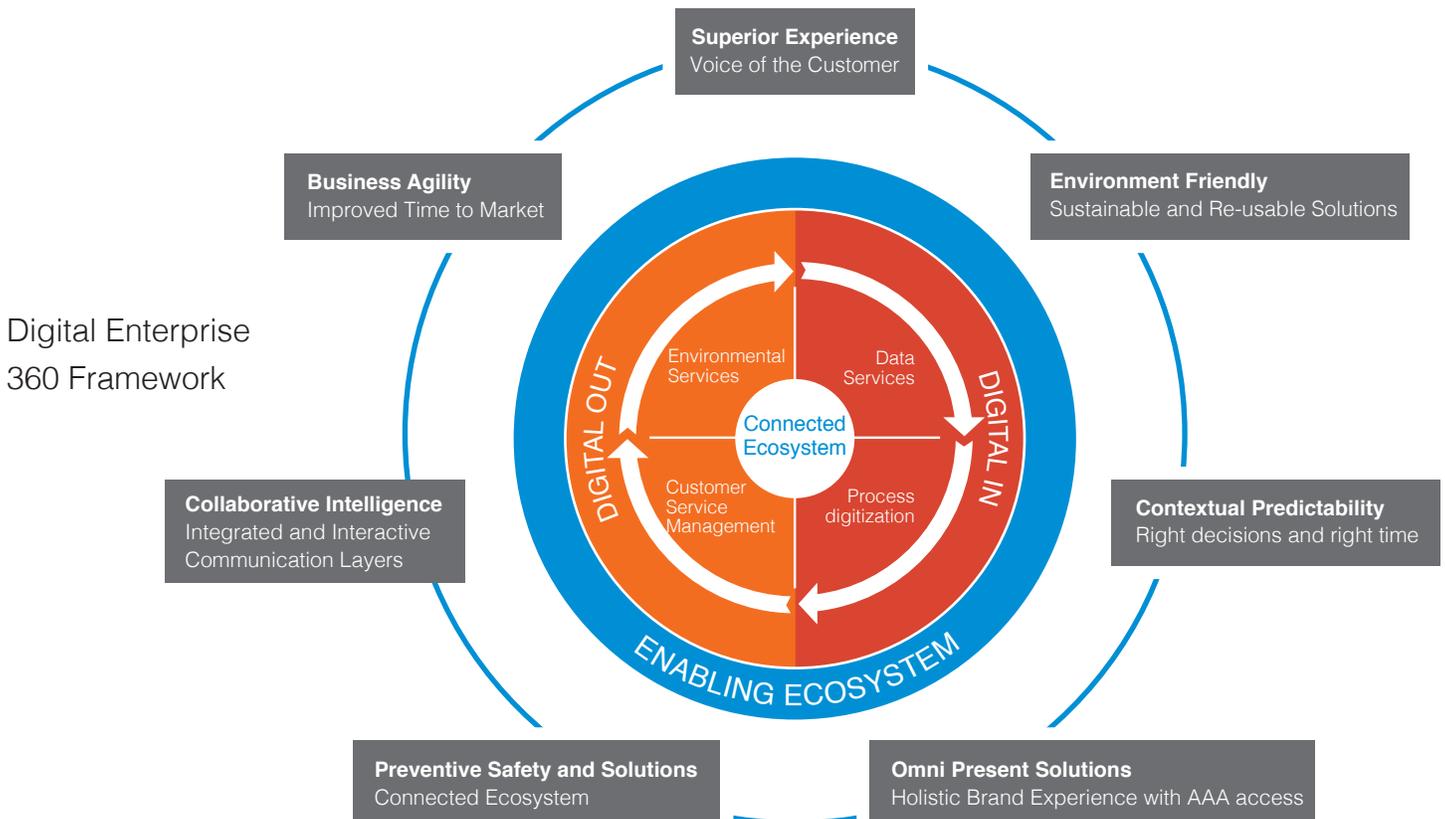
Polaris' Design Thinking takes a radical approach to digital transformation. This methodology deconstructs customer pain points and processes in order to find unique solutions. We fast-track value by applying a designer's approach to align our customer needs with technology innovation and business strategy from the start.

As we guide you through each stage of your digital transformation process you receive concrete, actionable deliverables at every step of the journey.

Digital 360: Digital-In and Digital-Out

At the core of our framework is the concept of Digital Outside and Digital Inside. Customer centricity requires that both your customer facing and internal systems are digital, resulting in a seamless experience across all external channels and constituencies including employees, customers, suppliers, partners and investors.

Polaris designs and builds lean operations and technologies that leverage the holistic transformation of people, process, data and systems at the highest levels of digitization & straight-through processing. This simplifies, integrates and automates your systems and processes for greater agility, leaner operations, and improved metrics, which means less duplication, higher productivity and greater cost savings.



Polaris Digital Transformation Solutions Offerings

As a digital transformation expert, Polaris has developed practice areas across the digital spectrum. We architect and integrate all of the following solutions for you as part of your overall digital transformation. We help you remove redundancies in content and legacy technologies while transitioning to customer oriented omni channel enablement.

Mobility

Polaris develops mobile apps that delight your customers and employees. We use responsive designs that work on any device whether mobile or tethered. Our revolutionary Canvas technology and testing methodologies enable us to write an enterprise app once and then translate it into multiple devices, operating systems and versions within those systems.

Polaris helps you leverage the mobile cloud to improve scalability and reliability and to collaborate and access business applications from virtually anywhere at any time. Our comprehensive suite of enterprise mobility services includes:



Enterprise Content Management (ECM)

Polaris digitizes all of your data, even your legacy data, and presents it visually through your new online portals in a way that can be easily understood. Utilizing visualization and advanced analytics, we help you listen to your data and make better decisions with it.

Our ECM offering covers all online assets including:



Customer & User Experience Solutions

Polaris Customer/User Experience solutions combine business process agility, customer/user experience-centricity and a balanced IT ecosystem for an effective digital transformation that is free of silos. This end-to-end experience centric design and development process provides for the convergence of business, customers/users and technology. The Polaris user experience solution Includes:



Cloud Services

Polaris provides the design, delivery and ongoing management for complete cloud solutions. Our relationships with leading cloud hosting partners such as Amazon Web Services, CenturyLink and NetMagic means that we can host anywhere in the world to match your operational needs and regulatory requirements.

We can integrate disparate cloud services including Office 365, voice services, single-sign on and network services into one complete solution. Polaris' proprietary mainframe tools connect your legacy data and systems to the cloud at less cost and risk to you. Our center of excellence in cloud computing can engineer a full cloud migration or hybrid private cloud configuration, depending upon your needs. We reengineer mainframe "green screen" processes and transform them into state-of-the-art digital applications.

Big Data

Polaris helps you move from digitization to decision making. Built for speed, scale and cost advantages, our solutions use our patented business and technology decomposition framework for massive data handling. We consolidate data from hundreds of discrete and disparate data sources into a single repository that gives a 360° view of your customers and your operations. We help you manage risks and speed migrations with real-time data.

Our data visualization and reporting tools help business managers spot sales opportunities based on a total customer view, and monitor operations. Predictive analytics help you determine a customer's next likely need. Flexible reporting tools visualize key metrics and provide analytics on the fly.

Risk & Compliance Services

Whether you need to better monitor anti-money laundering efforts and comply with international regulations or gain better visibility into your overall risk situation, Polaris provides unparalleled guidance and technology. We help financial institutions manage their credit, market, operational and IT risks via consulting, integration and professional services.

Powering many of our risk and compliance solutions is a proprietary repository of regulatory data that is unmatched in the industry. Polaris experts have identified and collated risk data elements from a diverse sample of 200 core reports needed for regulations including: Basel III, CRD IV, Dodd-Frank, the Volcker Rule, etc., as well as those set by the central banks of individual countries. Once fully in place, automation of regulatory reporting reduces implementation timelines by 20-30% – while decreasing costs, as well.

Payments Services

Polaris provides both the experience and technology required to help banks, credit unions, payment aggregators and processors to improve their payments-related cost savings, processing speed, security, pricing and customer service. Key services cover integrated transaction hubs, straight-through processing (STP) for real-time payments and online/mobile channels.

We help our clients accelerate their digital transformation to power the performance of payment systems. Our mobile enablement solutions for cash management, wealth management and financial advisory services work seamlessly across multiple platforms and devices. We also perform in-depth mobile and performance testing to ensure the most efficient and enjoyable user experience.

About Polaris

Polaris Consulting & Services Ltd is an innovator in digital banking and transformation. For over 25 years we have helped our clients achieve breakthrough outcomes, where incremental improvements were not sufficient. Our experience and methodologies are designed to ensure reliable high quality results. We have specialized practice areas in: mobile, user experience, data & analytics, systems integration, testing, infrastructure management and business process outsourcing; along with specialized vertical practices in consumer and corporate banking, capital markets, and insurance. The company is headquartered in Chennai, India and is a publicly listed company.



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